



June, 2013

PRESS RELEASE

Often copied never duplicated

Miles Nelson is pleased to announce that they are the New Zealand distributor for Olfa cutters.

In 1956 Mr Y Okada, the founder of OLFA Corporation, invented the world's first snap-off blade cutter. The inspiration behind this amazing idea came from breaking off segments from chocolate bars and analyzing the snap edges of broken glass. This unique invention has since become a worldwide best seller and is commonly referred to as an OLFA CUTTER. The length, width and angle of the blade, established by Mr. Y. Okada, have become the worldwide standard for the snap-off blade. This has often been copied but has never been duplicated.

1956

The history of OLFA began when founder Mr. Y. Okada sought out a solution to prevent blades constantly losing their edge and becoming dull.



1979

The World's 1st Rotary Cutter and Mat is developed, forever changing quilt making.



1997

The Handsaver[®] Series of cushioned grip knives is introduced.



Self-Retracting Safety Knife introduced.

1998

UltraMax[®] ultra sharp black blades are introduced.



1999

Deluxe Ergonomic Rotary Cutters are introduced.



2000

The Rotary Point Cutter is introduced.



2003

The Rotary Circle Cutter is introduced, making circles becomes easy.



2004

The Flex-Guard[™] Self-Retracting Safety Cutter is launched as the pinnacle for safety.



2006

Chenille Cutter introduced – making chenille has never been easier.
Non-slip, frosted advantage[™] rulers are launched.

